

Privacy Policy

This privacy policy applies between you, the User of this Website, and Pressmark Pressings Limited, the owner and provider of this Website. Pressmark Pressings Limited takes the privacy of your information very seriously. This privacy policy applies to our use of any and all personal data collected by us or provided by you in relation to your use of the Website.

Please read this privacy policy carefully.

1. About Us

Pressmark Pressings Limited is a company registered in England and Wales under number 02540509. Our registered office is at Carlyon Road, Atherstone, Warwickshire, CV9 1LQ. We are the data controller for the purposes of the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

2. What Data We Collect

We may collect the following personal data from users of our website:

- Name and contact information (e.g. email address, phone number)
- Demographic information (e.g. postcode, preferences)
- IP address, browser type, and operating system (automatically collected)
- Information provided voluntarily through forms or email contact

3. Legal Bases for Processing

We process your personal data based on the following legal grounds:

- Your consent (e.g. when subscribing to newsletters)
- Contractual necessity (e.g. fulfilling an enquiry)
- Legal obligations (e.g. record-keeping)
- Legitimate interests (e.g. improving website performance)

4. How We Use Your Data

We use your personal data to:

- Respond to enquiries and provide services
- Maintain internal records
- Improve our products and services
- Conduct direct marketing (with consent)
- Ensure website functionality and security

5. Your Rights

Under UK GDPR, you have the right to:

- Access your personal data
- Rectify inaccurate data
- Request erasure of your data
- Restrict processing of your data
- Object to processing
- Data portability
- Withdraw consent at any time

To exercise these rights, please contact us at general@pressmark.co.uk.

6. Sharing Your Data

We may share your personal data with trusted third parties who help us operate our website and services, such as IT providers or analytics partners. These parties only access data as needed and are contractually bound to protect it.

7. Data Retention

We retain personal data for as long as necessary to fulfil the purposes we collected it for, including legal, accounting, or reporting requirements. Specific retention periods depend on the type and purpose of the data.

8. Data Security

We implement appropriate technical and organisational measures to protect your personal data. However, internet transmissions are never completely secure, and you use the Website at your own risk.

9. Cookies

We use cookies to enhance your experience on our website. You can manage cookie preferences through your browser settings. For more information, refer to our Cookie Policy.

10. Changes to this Policy

We may update this policy from time to time. Any changes will be posted on this page and become effective upon posting.

11. Contact Us

If you have any questions or concerns about this policy or your personal data, please contact us at: Email: general@pressmark.co.uk